

May 12-14, 2019
Santa Margherita, Italy

Under the patronage of the City of Genoa, Italy



COMUNE DI GENOVA

IDA International Conference
Creating Resilient Solutions to Water Needs
Action4Good

Organized by



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Regional Affiliate



Sponsorship Opportunities

Creating Resilient Solutions to Water Needs

The International Desalination Association is pleased to announce its third Action4Good international conference titled "Creating Resilient Solutions to Water Needs", held at the Grand Miramare Hotel, located on the beautiful Corniche of Santa Margherita Portofino, Italy from May 12-14, 2019.

This conference is held under the patronage of the City of Genoa and is developed in cooperation with the Rotary Club of La Spezia and Lunigiana, as well as the IDA Sustainable Water Resources Foundation (IDA SWRF). Part of the proceeds of the event are earmarked to support a water-related humanitarian project and the IDA SWRF.

With the support of our Affiliates and cooperation agreements with organizations like the UN FAO, Global Clean Water Desalination Alliance, GreeningTheIslands.net, and the Global Solar Council, the conference technical program will focus on energy and environmental issues related to desalination and water reuse projects, and will assess progress since the 2016 IDA International Energy & Environment Forum held in Miami.

Additionally, the program will underscore the importance of the Water-Energy-Food Nexus and the increasing role that non - conventional water supply technologies play in meeting freshwater, health, and economic development needs for today and for future generations.

IDA supports an H2O-CO2 target and advocates the critical role energy efficiency, renewable energy, and minimization of environmental impact in desalination and water reuse systems play in reaching this aim.

Share your experiences and ideas and help us develop the tools to ensure that growth in the desalination and water reuse industry goes hand in hand with social responsibility. We look forward to welcoming you to Santa Margherita, Portofino and sharing in action4good!

Sincerely,

Shannon McCarthy
IDA Secretary General



Sponsorship Categories

IDA offers three categories of sponsorship for this eagerly anticipated conference each offering exceptional value both leading up to the conference and onsite at the venue. All three sponsorship levels include the premium benefit of complimentary conference registrations (number of comps vary at each level) and all sponsors benefit from logo presence, on conference literature, pre-event marketing and publicity and table top display space.

	Platinum €12,500	Gold €10,000	Silver €5,000	Bronze €3,000
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Profile in Final Program	Full Page	Half Page	Listing	Listing

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The sooner you reserve sponsorship, the more quickly your company can take advantage of our extensive pre-event promotion. To learn more and arrange your sponsorship, please contact sponsorships@idadesal.org.



About IDA

The International Desalination Association (IDA) is the leading global organization dedicated to the advancement of desalination, desalination technology and water reuse. A non-profit organization and NGO of the United Nations, it is the global hub of expertise, news and information, and professional development for the worldwide desalination industry.

IDA also provides educational resources about desalination and water reuse to a variety of constituents, from the general public to graduate students and industry professionals.

IDA serves more than 2,400 core members in 60 countries and reaches an additional 4,000 affiliate members including scientists, end-users, manufacturers and suppliers, engineers, consultants, developers, financiers and researchers, representing governments, corporations and academia. Its growing network of regional and association affiliates located around the world covers North America, Latin American and the Caribbean, the Middle East and Africa, Europe, Asia, the Pacific and Australia. The European Desalination Society (EDS) is a regional affiliate of IDA.

To learn more, visit www.idadesal.org.



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